Your Partners in the School Music Business.

The National Association of School Music Dealers (NASMD) advocates for local music educators, parents and students. The association made up of music retailers, manufacturers and suppliers provide a forum for communication, facilitates the exchange of information and ideas, and keeps members apprised of changes in the music industry.

- Our 2022 membership remains strong at more than 200 member partners.
- Over 25% of the top 200 music industry retailers are active NASMD members.
- Approximately 34% of NAMM Top 100 Music retailers are active NASMD members.

Our Annual Convention serves an average of 400 attendees with educational sessions and social events to enhance school music business opportunities and foster long-term collaborative partnerships. Our 2023 convention will be a celebration of 61 years of strengthening our member dealer business and sponsor partner relationships.

Our focus remains the same . . . helping school music students make music!

Thank you for your partnership and the opportunity for us to all expand our business.

RECOGNITION OPPORTUNITIES	Supporting $ 3,000	Bronze $ 5,500	Silver $ 7,500	Gold $ 15,000	Platinum $ 24,000	Diamond $ 50,000
Convention Program Recognition	Listing	Logo	Logo	Logo	Logo	Logo
Convention Signage Recognition		Logo	Logo	Logo	Logo	Logo
Premium Name Badge with Sponsorhip Level & Logo		X	X	X	X	X
Verbal mentions from President at Convention Events		X	X	X	X	X
Sponsor Spotlight Breakfast Session				X	X	X
Post Convention Input Luncheon				X	X	X
Website Recognition - rolling on page or stationary				X	X	X
NASMD / Sponsor Logo on Convention Lanyards						X
Closing or Opening Party Sponsorship Recognition						X
PROMOTIONAL OPPORTUNITIES						
Recognition at Golf & Bocce Tournament	X	X	X	X	X	X
Email or Social Media Inclusion - 1 in each Quarter			X	X	X	X
Participation in New Member's Orientation and Reception			1	1	1	2
Display on Screens during Opening / General / Closing Sessions	Listing	Logo	Logo	Logo	Logo	Logo
Inclusion in Convention Promotional Email Blasts				Group	Group	Exclusive
Post Convention Thank You Email						Exclusive
COMPLIMENTARY REGISTRATION FEES						
Complimentary Convention Registration Fees - Sponsor Staff		1	2	3	5	6
Complimentary Social Registration Fees - Sponsor Staff Spouses		1	2	3	5	6
Complimentary Convention Business Registration Fees - Scholarship Dealers					1	1
Complimentary Convention Social Registration Fees - Scholarship Dealers					1	1
Complimentary Provisional Dues - Scholarship Dealers					1	1
COMPLIMENTARY HOTEL ROOMS AT CONFERENCE						
Free Hotel Room Nights during Convention - Sponsor Staff				8	20	24
Free Hotel Room Nights during Convention - Scholarship Dealer					4	4
Room Upgrade to Suite from Standard (for Client Entertaining)						1

This sponsorship is in addition to your confirmed level of support

updated 10.2022